

2023
DESIGN AND VERIFICATION™
DVCON
CONFERENCE AND EXHIBITION
JAPAN

JUNE 22, 2023

DVCon Japan 2023

Sponsor Prospectus

DVCon Japan 2023

DVCon Japan is a technical conference in Japan targeting the application of standardized languages, tools, flows and methodologies for the design and verification of electronic systems and integrated circuits. Hosted by Accellera Systems Initiative and supported by JEITA – Japan Electronics and Information Technology Industries Association, the format of DVCon Japan is similar to the successful DVCon US conference held for over 20 years in the Silicon Valley. In order to boost the interest, usage and application of electronic design automation (EDA) and intellectual property (IP) standards in Japan, this highly technical conference is organized to invite industry experts to learn and share best practices on but not limited to the following topics:

- ❑ Verification and Validation
 - Advanced methodologies and test-benches
 - Verification processes, regressions and resource management
 - Debug and analysis of complex designs
 - Multi-language design and verification
 - Hardware/Software co-design and co-verification of embedded systems
- ❑ Design and Verification Reuse / Automation
 - Bridging verification and validation across multiple engines
 - SoC and IP integration methods and tools
 - Applications of the Accellera Portable Stimulus Standard
 - Configuration management of IP and abstraction levels
 - Interoperability of models and/or tools
 - High-level synthesis from ESL languages
 - Bridging virtual prototyping, simulation, emulation and/or FPGA prototyping
- ❑ Machine Learning and Big Data
 - Automating the Optimization of Verification / Implementation Processes
 - Coverage metrics and data analysis
 - Performance modeling and/or analysis
- ❑ Low-Power Design and Verification
 - Low-power design and verification
 - Clock domain crossing verification
 - Power modeling, estimation and management
- ❑ Safety-Critical / Security-Critical Design and Verification
 - Verification and DO-254 compliance
 - Automotive ISO 26262 Design and Verification Challenges
 - Medical or Industrial Verification Challenges
 - Requirements-Driven Verification Methodologies
 - IP protection and security
- ❑ Mixed-Signal Design and Verification
 - Mixed-signal design & verification techniques
 - Real-value modeling approaches
 - Application of mixed-signal extensions for UVM



Official Conference Name

DVCon Japan 2023 Conference and Exhibition

Official Conference Date

Thursday, June 22, 2023

Conference Format

Presentation and Exhibition in the venue

Registration Fee

JPY3,000-

Conference Venue

Kawasaki City Industrial Promotion Hall

Conference Website

<https://www.dvcon-jpn.org>

Marketing Opportunities

DVCon Japan 2023 is offering marketing opportunities listed below to the sponsors.

Exposure of Sponsor Logo

- Your logo and sponsorship status will be recognized on the website top page, each floor in the venue and PDF proceedings
- Your sponsorship will be recognized in the opening & closing sessions

Table Top Exhibition

- You can exhibit in table-top style in the venue
- Business cards can be exchanged freely in the exhibition hall
- You can optionally add another table

Registrant List

- The opt in registrant list will be shared with sponsor
- The list is not structured by session attended

Sponsored Tutorial (4 available)

- A 50-minute technical tutorial can be presented including Q&A
- Commercial product independent content will be preferred such as UVM, PSS, SystemC or formal verification methodology, but your product name and/or product screenshots can be included as well

Registration Sponsor Option (1 available)

- Your logo will be appearing in the registration area signage in addition to Web page for registration

Name-badge Lanyard Option (1 available only to Exhibitor)

- All attendees will receive a lanyard at registration and wear it throughout the conference. Have your logo imprinted on the conference lanyard for all attendees. Production included.

Coffee Tumbler Option (2 available)

- You can welcome each DVCon attendee with a coffee tumbler with your Logo. Be the company all attendees thank when they enjoy their coffee.
- You can add this option to one of your preferred package or you can purchase coffee tumbler alone.

Attend sessions and exhibition

- You can attend all sessions and exhibition. However every attendant has to go through the registration for sponsors which will be up on the website separated from regular registration process.

Sponsorship package and price

DVCon Japan 2023 offers a choice of sponsor packages of Gold, Silver, Exhibitor, Supporter and Coffee Lover. Additional options are available on top of most of those packages.

Package	Gold	Silver	Exhibitor	Supporter	Coffee Lover
Logo in the venue	✓	✓	-	-	
Logo on the website	✓	✓	✓	✓	✓
Logo on the proceedings	✓	✓	✓	✓	✓
Table Top Exhibition	✓	✓	✓	-	-
Registrant opt-in list	✓	✓	-	-	-
Sponsored Tutorial	✓	-	-	-	-
Attend sessions/exhibition	✓	✓	✓	✓	✓
Package Price	¥300K	¥200K	¥100K	¥50K	¥50K

Option	Gold	Silver	Exhibitor	Supporter	Price
Registration sponsor	Option	Option	-	-	¥100K
Name-badge Lanyard	-	-	Option	Option	¥100K
Coffee Tumbler	Option	Option	Option	Option	¥50K
Additional Table	Option	Option	Option	-	¥100K

- All prices exclude tax
- Please select only one of the packages
- Only one additional table can be added as an option
- Name-badge Lanyard is an option for Exhibitor package only
- Tutorial sessions are limited to maximum of 4 and Gold Sponsor slots are also limited to a maximum of 4
- Coffee Tumbler is available either as an option to the packages or as a Coffee Lover package, but is limited to 2 in total

DVCon JAPAN 2023 Sponsorship Application



We are applying for DVCon Japan 2023 Sponsorship/Exhibit

Package		Option	
Gold Sponsorship	SOLD OUT	Registration	<input type="checkbox"/>
Silver Sponsorship		Namebadge Lanyard	<input type="checkbox"/>
Exhibitor		Additional Table	<input type="checkbox"/>
Supporter		Coffee	<input type="checkbox"/>
Coffee Lover			

Company Info

Company Name	
Company Address	
Company Phone	
Date of Application	

Contact Info

Contact Name	
Email address	
Cell phone number	

Total Payment in JPY excluding Tax:

JPY

Payment

1. Payment should be made by your company's office or agency in Japan.
2. A 10% consumption tax will be added to the sponsorship package and option prices.
3. Payments should be made payable to Semiconductor Portal, Inc.

We encourage you to apply your best suited sponsorship package and options, and look forward to receiving your application.

Please send this application form to >>> akio_mitsubishi@eetechfocus.com